FOR IMMEDIATE RELEASE



Maren Pilkington (left) with Danny MacQueen of MacQueen's Bike Shop. Maren claiming her new bicycle, donated by MacQueen's Bike Shop, as the First Place Winner in the T-Shirt Design Contest

Elm Street Elementary Big Winner in Summerside's BFF

Maren Pilkington Wins New MacQueen's Bicycle

SUMMERSIDE, P.E.I., June 25, 2024 —Elm Street Elementary School swept all the school awards for the inaugural T-Shirt Design Contest for Summerside's Bicycle Fun Fest (BFF).

Maren Pilkington, a grade one student attending Elm Street Elementary School in Summerside, designed the winning entry. Pilkington's design will be featured on the front of the event t-shirts; she will also be the honourary ride captain when the free

community event rolls into Summerside on August 20. Pilkington also won the major prize of a high-quality bicycle donated by MacQueen's Bike Shop.

When asked about winning the award, Maren said, "I was surprised and proud of myself."

"Her design captured the spirit of the event," says the Chair of the Planning Committee, Ken Trenholm. "Maren's artwork showcased Summerside's Boardwalk, water views, and the fun nature of being a child exploring our wonderful city safely by bicycle."

The decision was not easy.



The Summerside BFF Award Winners (All from Elm Street Elementary)

Back row: Tessa Drummond (Grade 5, Finalist), Clarke McGuigan (Grade 5, Finalist), Grayden Laporte (Grade 5, Honourable Mention), Carling Peters (Grade 5, Finalist), Adalynn Jane White (Grade 5, Honourable Mention)

Front row: Peter MacDonald (Grade 2), Charlie Arsenault (Grade 2), Hallie Oatway (Grade 2), Maren Pilkington (Grade 1, Winner), Eila Thompson (Grade 2), Ruby Kutcher (Grade 2). Missing Audra Campell (Grade 5)

"With over 50 entries, it was a hard decision with so much great artwork," says Planning Committee member Ciara Tyrell, representing Downtown Summerside Inc. "We will

reach out to all students and their parents with the hope of creating a video of their artwork along with a photo of their child. We will also invite all students who submitted artwork to attend the event as our special Student BFF's."



Back row: Mme Rebecca Kennedy, Carling Peters, Landon Deziel, Connor Sharkey, Brooklyn Miller, Conner Morrison, Clarke McGuigan, Grayden Laporte

Middle row: Milly Connell, Daisy Picketts, Zoey Lidstone, Keisha Mackinnon-Paredes, Lily Frandsen, Adalynn Jane White

Front row: Piper Chaisson, Ella Waite, Cameryn Arsenault, Tessa Drummond, Wyatt Lowther

The Summerside classroom with the most entries was Mme Rebecca Kennedy's 5B French Immersion classroom from Elm Street Elementary. The classroom won an end-of-school hour fun time at the Dome during the day, which was donated by the City of Summerside.

Elm Street Elementary also received the award for the school with the most overall entries. The school will receive a \$500 gift from the Summerside Bicycle Fun Fest to

purchase new basketball backboards for their outdoor play space that will be enjoyed by both the students and the community.

The contest was open to any Summerside student in Kindergarten to Grade 9. Information was sent to each school. The following are the award winners, finalists, and honourable mentions (all from Elm Street Elementary School):

Winner

Maren Pilkington, Grade 1

Finalists

Carling Peters, Grade 5 Tessa Drummond, Grade 5 Clarke McGuigan, Grade 5

Honourable Mentions

Audra Campbell, Grade 2
Hallie Oatway, Grade 2
Peter MacDonald, Grade 2
Eila Thompson, Grade 2
Ruby Kutcher, Grade 2
Charlie Arsenault, Grade 2
Adalynn Jane White, Grade 5
Grayden Laporte, Grade 5

About Summerside BFF

The Summerside Bicycle Fun Fest celebrates community spirit and cycling in the city of Summerside on August 20. The event begins at TOSH at 11 am and involves playing games and bicycling to different parks and playgrounds, with free pizza and chocolate milk and prizes. The event ends at 1:30 p.m. To register, please visit www.summersidebff.ca.

SAFE Summerside is the lead organizer with the following partners: the City of Summerside, Summerside Boys and Girls Club, Community Connections, Cycling PEI, Bike Friendly Communities, Downtown Summerside, Spinnakers' Landing, Three Oaks Senior High School, and Elm Street Elementary.

Sponsors include The City of Summerside, MacQueen's Bike Shop, Holman's Ice Cream Parlour, Cavendish Farms, Epic Electronic Scooters, Source for Sports Summerside, Novus Glass Summerside, P & G Fire and Safety, Greco Pizza, and ADL.

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